



NORDIC[°]
LUXURY



ABOUT US

Nordic Luxury, small boutique DMC, specializes in the bespoke exploration of Iceland, Greenland, Norway, Finland, Denmark, Sweden and Faroe Islands.

Having pioneered unforgettable trips on behalf of exceptional individuals for over a decade, we now bring you a honed couture travel experience, crafted with flair and finesse entirely around your dreams.

Your confidence can rest in our knowledge, discretion, and the very highest calibre of planning, which we undertake personally. Our destination is the unfamiliar, accomplished in every fresh detail by the invisible strings of weightless service. The authentic Inuit lifestyle... Helsinki's dynamic design scene... The phosphorescent trail of the Northern Lights...

The Nordic countries are majestic and ethereal, immersed in a beauty we believe to be peerless. It is our pleasure to create the space for you to connect with them purely.

We love people.
We love our lands.
We invite you to join us on a journey of true inspiration.

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ICELAND

The Land Of Fire, Ice & Mystery.

From steaming hot springs and slumbering volcanoes to ancient glaciers and grassy pastures; Iceland is a land of raw natural beauty, still echoing with the sound of Viking chants.

Guests will begin their adventure in Reykjavik; Iceland's cozy capital, where they will be immersed in the fine and fashionable Nordic lifestyle. In the city, a variety of marvelous activities await - from private food tour tasting local Icelandic culinary traditions, to a hands-on sea angling experience or even an epic whale and puffin watching safari.

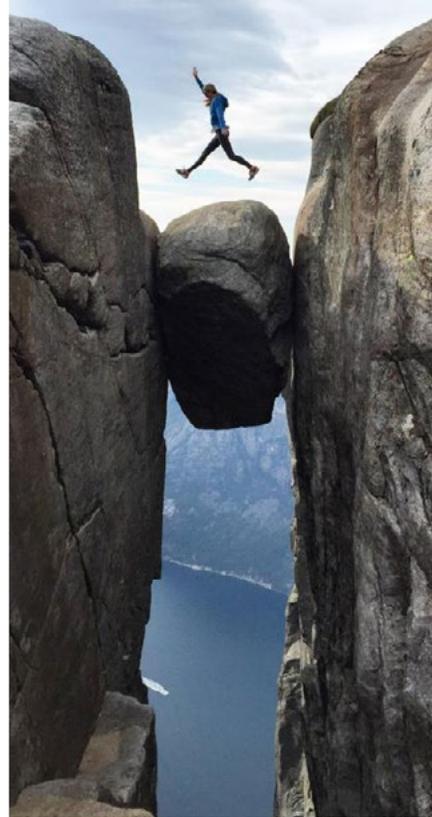
To experience wonders beyond Reykjavik, the guests will depart by helicopter to explore the geomorphology and biodiversity of Iceland. From the sky they will witness volcanoes, glaciers, national parks and remote corners of the island that are inaccessible to the general public. Breathtaking photo opportunities will abound!

In a variety of these outlying locations, we stage epic culinary experiences. Guests could have a private picnic on a glacier, or dinner in a volcanic cave, or even a lavish Viking themed feast in a forest. These bespoke meals are hosted exclusively for our guests and offer a rare & enjoyable encounter with the natural wonders of Iceland. Accommodation options include several hand-selected private villas, which can be fitted out with a private chef, personal butler, and every imaginable amenity.

Then for the thrill-seeking guests, we offer private snowmobile rides on iconic glaciers, remote kayaking expeditions, private ATV and buggy adventures along with mountain biking, horseback riding, dormant volcanic exploration, and so much more. If relaxation is on the agenda, look no further than Retreat Spa. Carved into an 800-year-old lava flow, the spa at the Retreat brings you into harmony with nature and the timeless powers of the Blue Lagoon's revitalizing waters.

All of this is but a small sample of what Iceland has to offer. A country overflowing with a seemingly endless source of once-in-a-lifetime experiences.





NORWAY

Majestic Mountains & Endless Coastlines.

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Welcome to a land of snow and sea, where guests can spend the mornings skiing, their afternoons sailing and the evenings tucked away in a luxurious villa. Welcome to a region forged by prehistoric glaciers, where natural beauty creates a world unlike any other; a world of possibility, a world of wonder. Welcome to Norway.

In the South, guests can enjoy Oslo, a cosmopolitan hub nestled between pristine forests and stunning fjords. This city is known for world-class architecture and ambitious museums. Join a private outing through the new neighborhoods and experience the cutting-edge food scene first hand.

Journey to Stavanger, from where guests can board a private yacht bound for the spectacular Lysefjord, sipping on Champagne & cruising this iconic waterway as vistas abound. Then take to the mountains and hike the stunning Kjerag or enjoy a private helicopter ride over Månefossen, one of Norway's largest waterfalls. After Stavanger, the city of Bergen (aptly named "the Gateway to the Fjords") awaits. Its location lies in the sheltered harbor of the North Sea, situated among seven stunning hills, and serves as the perfect base for the fjordic waterways.

Up next is Gudvangen, where our guests can join a private RIB safari or sail through the staggeringly narrow 19km Naeroyfjord aboard a luxury yacht. The fjord, sheltered by towering mountains with often-snow-capped peaks, soars 1,800m above sea level. Then, hop into a helicopter, for a scenic flight to Alesund, the Art Nouveau town.

Norway is also host to some of the most outstanding seasonal activities throughout the year. In the winter, guests can ski from summit to fjord in the Norwegian Alps or enjoy a Northern Lights hunt. Snowmobile and dog sledging expeditions provide a thrilling way to explore the northern regions. In the summer, head to the seas for an ocean safari or experience the radiant midnight sun.

No matter the time of year, length of stay or aspirations of the visitor, Norway is truly an unforgettable adventure just waiting to happen.



FINLAND

Beauty, Peace & Seclusion.

Finland is redefining what paradise looks like; think vast, dramatic and untamed. Think ultra-lux wooden lodges, cozy glass tree houses, all set upon a blanket of white snow; a place where Arctic expanse meets secluded leisure.

Explore Finland's fascinating history and culture in Helsinki; the perfect launching point for a Finnish adventure. Guests can explore the city's design district, a hub of world-class museums & art galleries, as well as boutiques that offer the finest Finnish goods.

From the city to the sublime, enjoy a thrilling private Husky safari. Cruise through the Finnish forest with these Siberian beauties, after which guests can tour the Husky farm and even play with the oh-so cute husky puppies. For another incredible diversion, hop aboard a real-life Reindeer sleigh and roam the enchanting landscape of the Arctic Circle, enjoying a fully immersive experience. In Finnish Lapland every imaginable childhood fantasy can come to life: from playing with elves to baking Christmas cookies, or even having a once-in-a-lifetime private meeting with Santa Claus.

Over the next few days, and from the comfort of a private luxury villa, guests can explore the surrounding arctic landscapes. They can venture out on a snowmobile safari or go snowshoeing through Lapland's wintry wildernesses. If interactive adventure is desired, try Ice-fishing or even a 'build your own snow igloo' program; an incredible experience where a professional arctic wilderness guide will show guests how to construct their very own snow shelter.

While days are spent in eventful exploration, guests can spend their evenings enjoying world-class meals prepared by distinguished chefs, relaxing in private saunas, and marveling at the Aurora Borealis lighting up the night sky.

Finland is an unforgettable destination; perfect for adults and children alike, a wintry wonderland just waiting to be explored.





SWEDEN

Forests, Rivers, Mountains & Cities.

With its coastal islands, vast boreal forests, and glaciated mountains, this Scandinavian nation provides visitors a truly unique bounty.

Stockholm is the perfect starting point for a Swedish holiday. Located on 14 Islands between Lake Malaren and the Baltic Sea, guests are able to spend a few days exploring both the modern and ancient aspects of this stunning city. With luxury hotels, stunning spas and Michelin-starred restaurants, the contemporary quarter of the city is full of enticing activities.

We offer guests private culinary adventures through a 300-year food old market as well as a chance to sample many of the quintessential Swedish bites. Guests can also explore Djurgarden Island with its iconic Vasa, Skansen and ABBA Museums. Then head to the picturesque Old City - Gamla Stan, for an historic perspective of the city.

Stockholm is conveniently surrounded by a prestigious forest, which is where guests will head next. Hike the virgin taiga and explore the stunning system of trails that cover 1,000-kilometres, a perfect pathway to encounter unsullied Scandinavian nature. Then, spend a few nights on one of the private islands set amongst the Stockholm Archipelago, for an all-inclusive tented hideaway, complete with geodesic-dome pod habitats. From here guests can also navigate the stunning waterways on a kayaking adventure.

Additionally, guests can enjoy a night or two at Treehotel. Sleep amongst the native pines in this remarkable hotel, stargazing, and on a lucky winter night - viewing the Northern lights dancing across the sky. Another idea would be to head North and spend a night at the iconic Ice Hotel, or if relaxation is on the docket, the brand-new Arctic Baths are the perfect setting to unwind.

All of this is only the beginning. Guests can visit the Arctic Circle or experience a traditional Sami evening, just to name a few more of Sweden's incredible offerings; making it a perfect place for an adventure catered to any age or aspiration.



DENMARK

History, Architecture, Design & Culture.

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Despite being the smallest of the Scandinavian nations, Denmark boasts some of the most prolific historical and natural attractions within the region. We begin our journey in Copenhagen, the food capital of Scandinavia and the birthplace of mid-century design.

Guests might spend their days cycling the cobblestone streets, kayaking the iconic waterways, exploring one of the many renowned museums or enjoying the city's marvelous modern architecture. Why not consider a private canal cruise? Imagine seeing the Amalienborg Palace from the water whilst enjoying drinks and delicious local cuisine; all from the comfort of a classic Danish wooden canal boat.

The evenings are the time to truly taste-test Copenhagen's gastronomic reputation. Not only are we able to secure reservations to a number of Michelin star restaurants, but we can also arrange private culinary experiences that provide our guests with a unique way to experience the city.

Next we head to the coastal Danish Riviera, where a string of white sandy beaches and luxury villas make for an idyllic respite. North Zealand is full of picturesque seaside towns & ancient hunting grounds, as well as the infamous Kronborg castle, the home of Shakespeare's Hamlet!

From the energetic buzz of the city to the stillness of the seaside getaways, Denmark is a country that balances its unique diversities perfectly, providing guests with a remarkable experience each and every time.





FAROE ISLANDS

Untouched & Undiscovered

Situated between Norway and Iceland; the Faroe archipelago remains a relatively untouched and undiscovered corner of Scandinavia. Its outlying location and oceanic environment propel a nature-centric identity entirely its own.

We start on the cobblestone streets of Torshavn, a quintessential Faroese town lined with traditional wooden houses and grass-turf roofs. Spend the day exploring this iconic settlement & enjoying the native cuisine while you are regaled with tales of the ancient Vikings.

Then head by boat to Mykines Island, whose rugged landscape is home to Europe's largest colony of Puffins. Our guests are invited to experience this remote place from the comfort of a stunning historical home. From there, visit the remote villages of Gásadalur and Bøur, or view the iconic Bøsdalafossur waterfall which spills dramatically into the Atlantic Ocean hundreds of feet below. Take to the skies for a panoramic helicopter tour, or to the seas on a traditional Faroese schooner, both offering unique ways to witness this magnificent archipelago.

After a day of exploration, experience KOKS; Faroe's first-ever Michelin star restaurant that specializes in native ingredients. Guests will delight in its dishes such as copper-colored horse mussels and sea urchin; harvested daily from the Faroese seas.

Although only an hour flight from Reykjavik, these wild islands feel as though they could be the edge of the world. In this day-and-age, is there anything truly more 'luxurious' than the absolute beauty of nature untouched & unspoiled.

GREENLAND

A Land Frozen in Time and Temperature.

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This icy oasis; a land of glaciers and remote villages stands as an enduring beacon of the experiential way of life. It is an Island that is seemingly boundless, incredible things are sure to happen amongst the grandeur of it all.

Guests begin in Ilulissat, home to the Icefjord, a UNESCO World Heritage site. In this secluded town, guests will stay in cozy private lodges perched above the Arctic waters. From this breathtaking vista, adventure out and go kayaking into the illustrious Icefjord itself.

Visitors revel in the overwhelming majesty of the icebergs from sea level, sailing among them just as the Inuit people have been doing for thousands of years. Then, explore the 4000-year-old settlement of Sermermut. Hear stories of the native people, and take in the almost spiritual nature of the island itself.

Next up is Nuuk, where guests can 'glamp' in the Arctic. This tented campground, fitted with amenities such as wood-burning stoves and even hot tubs, serves as the perfect base for exploring more of this arctic precipice.

Guests can choose to embark on a RIB boat adventure and observe the only Greenlandic Salmon breeding spot as well as spend some time fishing for the native Arctic Char. Or even more thrilling, they might choose to cruise the Nuuk fjord and even dare to go for a thrilling icy swim. Guests can also witness the imposing ice cap from above, helicoptering over the stark landscape, ice fjords, and natural bird sanctuaries.

Greenland offers an immersive adventure like nothing else. A vast, rugged & sculptural island of untamed beauty creating an atmosphere that cannot be experienced anywhere else on earth!





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L U X U R Y

CONTACT US:

INFO@NORDICLUXURY.IS • PHONE: +354 497 9000

WWW.NORDICLUXURY.IS

NORDIC LUXURY EHF, P.O. BOX 3, REYKJAVIK, ICELAND