

THE  
**FIFE ARMS**  
BRAEMAR



**Overview:**

A hotel for the Scottish Highlands, The Fife Arms has been reimagined and restored back to its original Scottish grandeur and splendor by the Swiss owners Iwan and Manuela Wirth who are passionate about Scottish heritage, culture and contemporary art. Set in the heart of the historic village of Braemar, this building is deeply woven into the village and stands as a significant landmark famed for the Braemar Gathering Annual Highland Games, the Cairngorms National Park and its Royal Deeside connections. Federica Bertolini, the General Manager, and its team are also deeply rooted in the community. Originally, the Fife Arms dates back to the 19<sup>th</sup> century as a first-class Victorian Coaching Inn built by the Duke of Fife. Officially opened by the TRH The Duke and Duchess of Rothesay in January 2019, the Fife Arms is a hotel like no other.

**About the Art Collection:**

Throughout the common spaces of the hotel, guests can discover site-specific commissioned works by renowned contemporary international artists in addition to a 12,000 collection of paintings, drawings and objects narrating the history of the hotel, Braemar, and Scottish heritage. Iwan and Manuela Wirth, known for their internationally acclaimed art gallery Hauser and Wirth, aspire to bring their love of art and design to the historic interiors of the building. Creating a unique and transformative experience for guests where the art is displayed in a gallery setting throughout the hotel. Envisioned as a cultural hub for the village, they have partnered with Alec Finlay, an artist and poet, to collaborate on its conceptual design keeping the unique landscape and culture of the Upper Deeside central to its philosophy. Guests can enjoy commissioned works by Guillermo Kuitca, Zhang Enli, Subodh Gupta, Bharti Kher and an impressive array of Scottish artworks.

**Location:**

Braemar is situated in the heart of Scotland's Royal Deeside along the pastoral grounds of the Cairngorms National Park surrounded by striking Grampian mountains and ancient woodlands. It is only an hour and a half drive from Aberdeen airport following the stunning River Dee throughout the route.

**Driving Distances:**

Balmoral: (16 minutes)	Aviemore: (1 hour, 36 minutes)
Glenshee: (14 minutes)	Inverness: (2 hours, 30 minutes)
Perth: (1 hour, 27 minutes)	Glasgow: (2 hours and 24-minutes)
Dundee: (1 hour, 30 minutes)	Edinburgh: (2 hours, 30 minutes)



### **Accommodations (46):**

The Fife Arms offers 46 well-appointed guest rooms and suites. The accommodations traditionally weave together the strands of exceptional design, local craftsmanship, nature, and the rich history of Braemar. Under the creative direction from the renowned London-based interior designer, Russell Sage, and award winning Crathie-based Scottish architects, Moxon Architects, the building has retained all of its timber sash and case windows and a large number of original chimney stacks. While preserving its traditional architectural characteristics from its timber bargeboards to its Aberdeen-bonded stonework.

#### **Royal Suites (614 square feet)**

From Queen Victoria to Princess Royal Louise, each Royal Suite has been meticulously researched and dressed to tell their story and connection to Braemar.

#### **The Victoriana Suites (388 square feet)**

The Victoria Suites reflect the hotel's history as a 19<sup>th</sup> century coaching inn. Richly decorated with antique furnishings, period wallpaper and original artwork, these suites offer stunning views over Braemar and the surrounding landscape.

#### **Scottish Culture Rooms (323 square feet)**

From literature and astronomy to engineering and exploration, Scotland has produced leading figures in fields such as science and the arts. These names have inspired the Scottish Culture Rooms which are situated throughout the hotel. Disability access.

#### **Nature and Poetry Rooms (275 square feet)**

The grandeur of the Scottish natural landscape has inspired countless writers and poets. The Nature and Poetry Rooms feature artwork and objects made from natural materials such as heather, horn and tweed. The rooms feature beautiful wooden headboards with words by Scottish poet, Alec Finlay, carved into them.

#### **Croft Rooms (205 square feet)**

Inspired by a traditional Scottish croft house, our coziest rooms feature a charming, traditional cabin bed that's spacious for one or snug for two. Each bed has been hand-painted by artists with some featuring scenes surrounding Scottish landscape, which these rooms overlook.

#### **The Artist's Studio (312 square feet)**

The Artist's Studio is a one-off accommodation that offers stunning views over the surrounding landscape that is sure to inspire and delight.

### **Dining:**

Showcasing the finest seasonal produce for which Scotland is beloved for, Executive Chef Robert Cameron and his team are passionate to create a menu and unique dishes that celebrate Scottish culinary tradition working with local suppliers, gamekeepers and farmers for the freshest seasonal ingredients in found in Cairngorms from fresh seafood and game to local whiskies and spirits. The striking well-appointed restaurant boasts river views. Guests can also enjoy an inventive cocktail at the cozy Elsa's or meet locals over a pint at The Flying Stag.

### **The Clunie Dining Room:**

Serving breakfast and dinner daily, The Clunie Dining Room showcases the best of Scottish produce and ingredients with menus created by Head Chef Magnus Burstedt. Named after the River Clunie, which runs past the hotel, The Clunie Dining room showcases wood-fire cooking and seasonal Scottish produce in a striking room painted in distinctive cubistoid style by Argentinian artist, Guillermo Kuitca.



### **The Flying Stag:**

Traditionally the heart of the village, The Flying Stag is the hotel's public bar. Frequented by residents and visitors alike, the public bar offers classic Scottish dishes, real ales, live entertainment and a selection of over 180 whiskies. Open daily.



### **The Drawing Room:**

Where tradition meets contemporary, the Drawing Room is one of the most picturesque rooms. The walls are covered in The Fife Arms tartan, which was specially designed for the hotel and the room is richly furnished with Scottish art and antiques. The most striking view is the ceiling quartz painting, "Ancient Quartz," commissioned from the renowned Chinese artist, Zhang Enli. Enjoy a morning coffee or afternoon tea which is served daily from 12:00-4:00 pm.

Reservations are strongly advised.



### **Elsa's:**

An exquisite jewel box of a bar, Elsa's Bar brings Art Deco glamour to the Highlands. Inspired by fashion designer, Elsa Schiaparelli's signature style, love of shocking pink and "bon mots," this bijou bar offers champagne and hand-crafted cocktails that are beautifully presented. The perfect spot for a pre-prandial aperitif or a late-night digestif, the bar showcases Scottish spirits and elixirs. Open Tuesdays-Saturdays.

## **Wellness/Fitness:**

The spa builds on traditional heritage of its Highland location and blends holistic style with a local herbal approach to well-being. Incorporating the elements of nature of the surrounding Cairngorms National Park, The Fife Arms Spa is a haven of tranquility boasting three treatment rooms, a sauna and a relaxation area. Although treatments are undergoing development, the Fife Arms will be partnering with Scottish brands that use ingredients harvested by hand in Scotland. There is a fitness centre designed for active guests.

## **Activities:**

With direct links to the stunning Highlands landscape, sporting estates, organized excursions, displays of contemporary art and events, the Fife Arms is a culture hub of the village supporting local community and its interests. Whether you're visiting for a couple days or weeks, the village of Braemar, surrounding areas of Northeast Scotland and the Cairngorms National Park offer myriad of activities.

### **Activities include:**

- Bramaer Highland Safaris
- Clay and Grouse Shooting
- Deer Stalking
- Distillery and Castle Tours
- Falconry
- Fishing
- Hiking
- Gliding in the Cairngorms National Park
- Golf at Bramaer Golf Club
- Local Music Festivals at St. Margaret's Church
- Mountain Biking
- Photography
- Pony trekking
- Skiing in Glenshee
- Salmon fishing on the Invercauld Estate
- Tastings at the Royal Lochnager Distillery
- Visiting Balmoral Estate & Castle and Braemar Castle
- Wildlife safaris

### **Amenities:**

- Concierge
- Contemporary art by internationally renowned-artists
- In-house Ghillie
- Intimate Spa
- Fitness Centre
- Family Room
- Sporting Estate
- Complimentary WiFi

## **Contact**

### **The Fife Arms**

Mar Road, Braemar

Aberdeenshire, AB35 5YN

Scotland

Telephone: +44 (0) 7876327603

Email: [mail@thefifearms.com](mailto:mail@thefifearms.com)